



**Call for Submissions to JCR Author Development Workshop  
in Boulder, CO July 25/26, 2019**

In a continuing effort to help authors, the editors of *the Journal of Consumer Research* are calling for submissions for consideration for an Author Development Workshop. The workshop is open to consumer research scholars who are assistant professors, do not have access to senior mentorship on publishing, and have not yet published in JCR. The goal is to advance participants' skills in developing manuscripts targeted at top-tier journals.

The workshop is hosted by the Leeds School of Business at the University of Colorado Boulder. It will begin at 1pm on Thursday, July 25 and finish around noon on Friday, July 26.

The workshop will be immersive. Following a joint session presenting an overview of publishing in top journals, participants will be assigned to small groups. Each group will be supervised by a *JCR* editor or Associate Editor, who will provide feedback on each project's contribution, conceptualization, construct development/operationalization, and empirical plan. The expectation is that participating authors will work with editors/AEs during the afternoon of Day 1, work individually that evening in addressing the core issues (e.g., conceptualization, design), then reconvene on the morning of Day 2 for a second round of interaction. The workshop will close with each participating author sharing her/his work with the entire group in a 5 minute presentation.

Interested authors are invited to apply for consideration. Participation is by application only. Due to the small group meetings with *JCR* Editors and Associate Editors, attendance will be capped at 30. Interested authors should submit 1) an up-to-date CV; and 2) a brief proposal (1000 words max) describing the research question, preliminary hypotheses/theory, and anticipated method/study design.

Submission Deadline: June 1, 2019.

Submissions for inclusion in the workshop will be judged based on the potential benefit for the author as well as the potential of the research to make significant theoretical and meaningful contributions to the field of consumer research.

Cost: The workshop is free, but participants are responsible for their own travel, lodging, and meal expenses. Suggestions for local hotels will be sent to authors whose submissions are accepted.

Proposals and questions should be submitted to Tim Janney ([tjanney@katz.pitt.edu](mailto:tjanney@katz.pitt.edu)).