



## Call for Submissions to JCR/JCP Author Development Workshop

In a continuing effort to help authors, the editors of the *Journal of Consumer Psychology* and the *Journal of Consumer Research* are collaborating to conduct an Author Development Workshop at the 2019 SCP Conference in Savannah, Georgia. The goal is to advance participants' skills in developing manuscripts targeted at top-tier journals.

The workshop will be conducted on Thursday, February 28, 2019 in Savannah, Georgia prior to the SCP Conference. The workshop will begin at 9am and finish at approximately 5pm.

Interested authors are invited to apply for consideration. Participation is by application only. In order to achieve the goal of providing direct feedback, the workshop will be limited to 50 participants. Interested authors should submit a brief proposal (1000 words max) describing the research question, preliminary hypotheses/theory, and anticipated method/study design.

Submission Deadline: Jan 15, 2019.

Submissions for inclusion in the workshop will be judged based on the potential benefit for the author as well as the potential of the research to make significant theoretical and meaningful contributions to the field of consumer research.

The workshop is open to consumer research scholars who are assistant professors, do not have access to senior mentorship at their schools, and have not published in either JCR or JCP.

The workshop will be immersive. Following a joint session presenting an overview of publishing in top journals, participants will be assigned to small groups. Each group will be supervised by a *JCR/JCP* editor or Associate Editor, who will provide feedback on each project's contribution, conceptualization, construct development/ operationalization, and empirical plan. The expectation is that participating authors will work with Editors/ Associate Editors at multiple points throughout the day. Due to the small group meetings with *JCR/JCP* editors and Associate Editors, attendance will be capped at 50.

Cost: The cost of the workshop is \$60 to cover continental breakfast and breaks. While there will be a lunch break, lunch will not be provided; participants will have lunch on their own. Proposals and questions should be submitted to Tim Janney ([tjanney@katz.pitt.edu](mailto:tjanney@katz.pitt.edu)).