

# 2020 JCR Awards Announcements

## 2020 BEST ARTICLE AWARD

All articles published in 2017 were considered for this award. The Policy Board selected the winner based on nominations provided by *JCR*'s Associate Editors and Editorial Review Board.

The winner of this year's Best Article Award is David Crockett for his article "Paths to Respectability: Consumption and Stigma Management in the Contemporary Black Middle Class," which appeared in the October 2017 issue. Crockett is professor of marketing and Moore Fellow at the University of South Carolina's Darla Moore School of Business. His research investigates the creation, manifestation, and resolution of class, gender and racial inequality in the marketplace and addresses consumer, managerial and public policy initiatives designed to alleviate inequality.

The other three finalists for the Best Article Award were "Liquid Consumption," by Fleura Bardhi and Giana M. Eckhardt, which appeared in the October 2017 issue; "Conspicuous Consumption of Time: When Busyness and Lack of Leisure Time Become a Status Symbol," by Silvia Bellezza, Neeru Paharia, and Anat Keinan, which appeared in the June 2017 issue; and "On Consumer Beliefs about Quality and Taste," by Stephen A. Spiller and Lena Belogolova, which appeared in the April 2017 issue.

## 2020 ROBERT FERBER AWARD

The Robert Ferber Award competition is held annually in honor of one of the founders and the second editor of the *Journal of Consumer Research*. This award is given to the best dissertation-based article published in the most recent volume of *JCR*. A panel of three judges select the winner and honorable mentions based on nominations provided by *JCR*'s Editorial Review Board.

The 2020 Ferber Award judges were David Crockett from the University of South Carolina; Thomas Novak from George Washington University; and Rebecca Ratner from the University of Maryland.

The winner of the 43rd annual Robert Ferber Award is Johanna F. Gollnhofer for her article "Consumer Movements and Value Regimes: Fighting Food Waste in Germany by Building Alternative Object Pathways," which appeared in the October 2019 issue. Gollnhofer is associate professor for digital marketing and Director of the Institute for Customer Insight at the University of St. Gallen. She completed her dissertation at the University of St. Gallen under the guidance of John W. Schouten.

There were two honorable mentions this year: Dafna Goor, assistant professor of marketing at London Business School, for her article "The Impostor Syndrome from Luxury Consumption," which appeared in the April 2020 issue; and Luxi Shen, for her article "The Fun and Function of Uncertainty: Uncertain Incentives Reinforce Repetition Decisions," which appeared in the June 2019 issue. Goor completed her dissertation at Harvard Business School under the guidance of Anat Keinan. Shen completed her dissertation at the University of Chicago Booth School of Business under the guidance of Ayelet Fishbach. The other finalist for the Ferber Award was Michael Thomas for his article "Was Television Responsible for a New Generation of Smokers?" which appeared in the December 2019 issue.

## 2020 OUTSTANDING REVIEWER AWARDS

Eighteen members of the *JCR* Editorial Review Board are the recipients of Outstanding Reviewer Awards for 2019-2020. These individuals consistently provided constructive, benevolent, and punctual reviews:

Hans Baumgartner, <i>Pennsylvania State University</i>	Vicki G. Morwitz, <i>Columbia University</i>
Julien Cayla, <i>Nanyang Technological University</i>	Theodore Noseworthy, <i>York University</i>
Amber Epp, <i>University of Wisconsin</i>	Martin Schreier, <i>WU Vienna</i>
Christoph Fuchs, <i>TU Munich</i>	Claudia Townsend, <i>University of Miami</i>
Andrew D. Gershoff, <i>University of Texas at Austin</i>	Claire Tsai, <i>University of Toronto</i>
Jay M. Handelman, <i>Queen's University</i>	Stephanie M. Tully, <i>Stanford University</i>
David Hardesty, <i>University of Kentucky</i>	Bram Van den Bergh, <i>Erasmus University</i>
Mathew Isaac, <i>Seattle University</i>	Katherine White, <i>University of British Columbia</i>
Nicole Mead, <i>York University</i>	Kaitlin Woolley, <i>Cornell University</i>